

FOR IMMEDIATE RELEASE

Canada Export Centre welcomes new exhibitor Théra Wise

VANCOUVER, BC, February 25th, 2008 - Canada Export Centre today welcomed Théra Wise of Vancouver, British Columbia as a new addition to its Export Exhibition Hall.

The team at Théra Wise® is a group of environmentally conscious health professionals committed to creating safe and effective plant based over the counter ointments for improved personal health and wellness.

Since 2001, Théra Wise® has maintained a commitment to providing the most efficacious bio-active All-Natural Therapeutic Ointments available on the market today. Théra Wise® products can best be described as clean, natural plant therapy ointments.

Their aim is to pioneer a new direction for OTC (Over the counter) therapeutic ointments, combining modern science with time tested “body friendly” natural bio-active plant ingredients low impact manufacturing processes, and environmental sensitivity.

The Théra Wise® commitment to quality provides assurance that these popular products will continue to be industry leaders, always meeting or exceeding the needs and expectations of the informed purchaser.

Théra Wise® products set the standard for Natural Therapeutic Ointments by combining thoughtful research, development, selection and manufacture with Mother Nature's own harvest of therapeutic ingredients, proven by time and science to be naturally wise and safe.

About Canada Export Centre

The Canada Export Centre is a private corporation developed to promote, support and match Canada's exporters to buyers from around the globe. The Centre works with the Canadian government, various trade and industry associations as well as foreign consulates in Canada to capitalize on all the inbound trade delegations and business people are looking for trade opportunities.

The cornerstone of the Canada Export Centre is Canada's only year-round Export Exhibition Hall which acts like a permanent export trade show located in the heart of downtown Vancouver.

For more information or to find out how to participate as an exhibitor visit the Canada Export Centre web site at www.canadaexportcentre.com or call Mark

Mensing, CEO at (604) 685-7823. For media inquiries, please contact Christian Yves Ocampo also at (604) 685-7823.

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