

Limited offer for Canadian Food Companies:

Ag Canada funding program pays 40% of the cost of participation at the Canada Export Centre



LEVERAGE ACCESS TO more INTERNATIONAL BUSINESS

Take advantage of increased trade traffic around Olympics

Modeled on successful facilities in other countries, the Canada Export Centre is a year-round, full-service export exhibition hall where your products and services are promoted to thousands of qualified business people in the FBC cluster, alongside other companies from the same industry sector. Business opportunities are then screened and relayed to you by the Centre's professional staff.

Participation also includes a variety of other export development services:

- Language support
- Custom market research
- Custom lead generation
- In-market calling programs
- Logistics support
- Finance tools
- Strategic partnering opportunities
- Testing and certification support

More and more, Vancouver is a business hub for the Pacific Rim and the rest of the world.

Each month the Centre hosts dozens of export related events and government trade missions as well as thousands of conference and trade show delegates, and traveling and local business people looking for trade opportunities.

Realizing the value of this successful facility, Agriculture Canada has recently announced a new opportunity to support the association to build a 'Food Beverage Canada Pavilion' at the Centre.

Members of **FBC** will be reimbursed 40% of the \$7,900 annual cost of participation at the Canada Export Centre.

Although the Canada Export Centre (www.canadaexportcentre.com) has 17,000 square feet of exhibit space, the availability for new exhibitors is limited. Also, other associations in other sectors are now advising their members of this government offer. Do not delay in expressing interest in learning more immediately.

FBC FUNDING PENDING AT THIS TIME – RESERVE NOW

Only 20 spaces are reserved through FBC. For more information and to reserve a space on the 'interested in participation' list, fill out the form below and return it to the Canada Export Centre by fax at 604-677-7289

Company Name _____

Contact Person _____ Title _____

Telephone # _____ Fax # _____

Email Address _____