

## **FOR IMMEDIATE RELEASE**

### **Canada Export Centre welcomes new exhibitor Cream Hill Estates**

VANCOUVER, BC, February 25th, 2008 - Canada Export Centre today welcomed Cream Hill Estates of Montréal (LaSalle), Quebec as a new addition to its Export Exhibition Hall.

Cream Hill Estates is a Montréal-based company that produces and distributes pure rolled oats, oat flour and whole oat kernels (groats). They offer a purity guarantee on the products they sell and they are kosher.

Their goal is to help people with celiac disease (CD) and wheat sensitivities by providing guaranteed pure oats that are free from contamination with wheat, barley, rye and other grains.

Both of their products and their manufacturing process are unique in the North American market as they are involved in the entire production from planting through to distribution.

- Cream Hill Estates defines the standards for growing and manufacturing of their oats, meeting or exceeding the Canadian Celiac Association's purity definitions and guidelines.
- Cream Hill Estates contract directly with seed growers to grow their oats, especially with those who themselves have celiac disease or have a relative with it. Cream Hill Estates feels they understand the importance of meeting our standards.
- Cream Hill Estates monitors the quality of their processes and oat products.
- Cream Hill Estates wholesales and retails their oat products.

### **About Canada Export Centre**

The Canada Export Centre is a private corporation developed to promote, support and match Canada's exporters to buyers from around the globe. The Centre works with the Canadian government, various trade and industry associations as well as foreign consulates in Canada to capitalize on all the inbound trade delegations and business people are looking for trade opportunities.

The cornerstone of the Canada Export Centre is Canada's only year-round Export Exhibition Hall which acts like a permanent export trade show located in the heart of downtown Vancouver.

For more information or to find out how to participate as an exhibitor visit the Canada Export Centre web site at [www.canadaexportcentre.com](http://www.canadaexportcentre.com) or call Mark Mensing, CEO at (604) 685-7823. For media inquiries, please contact Christian Yves Ocampo also at (604) 685-7823.

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